

*Cool Cities Growth Initiative*

<b>Initiative Name</b>	Capitalize on the Region's Federal Legislative Power and Funding Links					
<b>Description of Initiative</b>	Lobby McHugh for rural entrepreneurship support; Hinchey for youth and college entrepreneurial education; Walsh for help with melting pot strategy; and Boehlert for help with cyber-security, Upstate New York regional technology marketing group initiative, Erie Canal project and airport strategy. This was not part of our original research design, but these links seem to be an MDA strength.					
<b>Action Type</b>		Build New	X	Expanding Existing		Attract From Elsewhere
<b>Timing</b>	- Start immediately and continue.					
<b>Champions</b>	- MDA					
<b>Resources</b>	<ul style="list-style-type: none"> <li>- Generating new ones for the region.</li> <li>- Low, mainly for travel. \$25,000 annually.</li> <li>- High, if PAC (Political Action committee) contributions are considered.</li> </ul>					
<b>Performance Measures</b>	- New federal funding to region.					
<b>Model or Case Study References</b>	The State of West Virginia Johnstown, MD					
<b>Alternative Strategies</b>	Let the "pork" go to West Virginia and other states.					
<b>Synergy with Other Initiatives</b>	Moderate to high. Links to Grow University R&D Funding and Workforce Development initiatives.					
<b>Marketability or Buy-in Potential</b>	High					
<b>Risk Factors</b>	Low					
<b>Supporting Documentation</b>	<p><b>Maurice Hinchey (D)</b>  <i>House Website:</i> <a href="http://www.house.gov/hinchey/">http://www.house.gov/hinchey/</a>  <i>Campaign Website:</i> <a href="http://hincheyforcongress.org/">http://hincheyforcongress.org/</a>                      Last Election: Won 64% to 34%, 1%, 1%.                      Tenure: Five terms (10 years).                      Key Issues:                      * Education (supporting more public school programs);                      * Health Care (growing national program);</p>					

\* Environment (protecting it).

Committees:

\* House Appropriations Committee;

\* Appropriations Committee's Subcommittee on Agriculture and Subcommittee on Interior

He also is a member of the Democratic Caucus task forces on education and health care.

Big Announcement (read \$\$\$\$):

5/15/03 -- \$1.75M for construction of high-tech business park & medical tech incubator (see 5/15/03).

5/2/03 -- \$320K for transportation (see 5/2/03).

4/7/02 -- \$1.18M for Catskill Regional Medical Center (CRMC), the Bethel Performing Arts Center (BPAC) and the Watershed Agricultural Council (WAC) (see 4/7/03).

2/14/03 -- His plans for 108th Congress - \$18.26M for regional projects (see 2/14/03).

### **John McHugh (R)**

*House Website:* <http://www.house.gov/mchugh/>

*Tenure:* Five terms (10 years)

Key Issues:

\* War in Iraq;

\* Balancing (Lowering) Budget;

\* Lower Taxes;

\* Economic Development in Rural America.

Committees:

\* Chairman of Appropriations Subcommittee of Veterans Affairs and Housing and Urban Development;

\* Senior member of the Committee on Armed Services;

\* Government Reform;

\* International Relations;

Big Announcement (read \$\$\$\$):

\$96.3 M for base in his district part of DoD bill (see 5/23/03).

### **Sherwood Boehlert (R)**

*House Website:* <http://www.house.gov/boehlert/>

*Campaign Website:* <http://www.boehlert.com/>

*Tenure:* 11 terms (22 years).

Last Election: Four-way race and won 70% of the vote.

Key Issues:

\* Science & Technology R&D;

\* Sportsmen (hunting)/read "NRA";

\* Cyber Security.

Committees:

\* Chairman of Science Committee;

\* House Transportation and Infrastructure Committee (Subcommittee on Water Resources and Environment, Subcommittee on Highways and Transit, Subcommittee on Railroads);

\* Select Committee on Homeland Security.

Big Announcement (read \$\$\$\$):

Nanotechnology Bill through his committee (whole bill is \$1B, but difficult to quantify district payout, but assures research to key universities in his district) see 5/1/03.

### **James Walsh (R)**

*House Website:* <http://www.house.gov/walsh/>

*Campaign Website:* <http://www.walshcampaign.com/>

(FYI – This is a family thing. His father was Mayor of Syracuse and a member of the US House as well).

*Tenure:* Six terms (12 years).

	<p>Key Issues:</p> <ul style="list-style-type: none"> <li>* Cutting Taxes;</li> <li>* Very big on immigration/foreign affairs, especially with Ireland (i.e. Walsh Visa for Northern Ireland).</li> </ul> <p>Committees:</p> <ul style="list-style-type: none"> <li>* Appropriations.</li> </ul>
<b>Success Factors</b>	- Successful connections to region's Congressional delegation.
<b>Tactic and Action Plan</b>	<p>- Although the Strategy Overview only discusses the region's representatives, the important connections between New York State's two Senators and the Upstate region should not be overlooked.</p> <p>- Specific targets and lobbying efforts should be driven by the Regional Oversight Committee (with input from the Economic Development Network and the newly appointed Head of Upstate Creative Industries). As a starting point consider:</p> <ul style="list-style-type: none"> <li>* Rep. Hinchey -- youth and college entrepreneurship;</li> <li>* Rep. McHugh -- SoHo and rural entrepreneurship;</li> <li>* Rep. Walsh -- melting-pot strategy tactics; and</li> <li>* Rep. Boehlert -- Upstate marketing initiatives, airport strategy, new technology initiatives.</li> </ul>
<b>Notes</b>	