



STATE OF MICHIGAN
DEPARTMENT OF LABOR & ECONOMIC GROWTH
LANSING

JENNIFER M. GRANHOLM
GOVERNOR

DAVID C. HOLLISTER
DIRECTOR

Greetings,

In my 30 years of public service, I have never seen an idea generate the kind of enthusiasm and collaboration that the Michigan's Cool Cities Initiative has generated. In Michigan we are working together in an unprecedented fashion to create vibrant, cool cities that grow our economy by spurring strong regional economies that attract and keep businesses and our best and brightest.

Although government can't create cool, we can target existing resources to support local efforts to reinvigorate our cities and to expand access to the technology that drives our knowledge economy.

Sincerely,

**David C. Hollister, Director
Michigan Department of Labor & Economic Growth**