

Cool Cities Internship Pilot - Activity Fund Proposals AWARDED - Summer 2009

Proposal Name	Cool Cities Neighborhoods in Progress Site	University	Requested Amount	Awarded Amount
Jefferson Chalmers Community Wayfinding Project	Detroit Creekside and JEBA	WSU	5,000.00	2,500.00
Project Description: Host community meetings in each park to survey about district name - make it an event with food and beverage - create flyers to market the event and different parks - complete by end of internship - include Cool Cities logo on any materials - copy of any eval to Cool Cities. The Wayfinding Project is a joint initiative of Creekside Community Development Corporation and The Jefferson East Business Association. The project will place a welcome/wayfinding sign at the community's entrance that will highlight all the Jefferson Charmer's parks and amenities. The signage will serve a triple-fold-purpose of informing, marketing and mapping the parks and amenities; revitalizing these facilities and overall vibrancy of the community.				
Cool Corner Park Concert & Movie Series	Detroit Focus Hope	UofM	5,000.00	4,500.00
Project Description: This summer Focus: HOPE would like to host live music at the new Cool Corner Park. The area is a wonderful new public space for neighborhood residents and visitors, and will make an excellent location for hosting this type of event. Funding is necessary to hire a band, refreshments, folding chairs, and infrastructure. The community development department at Focus: HOPE will be involved with organizing the special gatherings, with support from the community council, Village of Oakman Manor residents, law enforcement, and local volunteers. This team will help with choosing the entertainment, raising awareness in the community, inviting guests to the activity night, setting up equipment, serving food, providing safety, and cleaning up.				
Lift Up Lift	Grand Rapids Dwelling Place	MSU	3,000.00	2,500.00
Project Description: "Lift Up Lift" will create community-generated art for the lobby of Verne Barry Place, the newest housing community within Dwelling Place. The project will allow for the artists of Verne Barry Place to exhibit their artwork in a common area that be seen from the street by the general public. This project will illuminate the sense of pride found in this community and provide positive exposure of the talent living in the Heartside area.				
AM Market Fresh Farm Stands	Detroit Eastern Market	UofM	3,250.00	3,250.00
Project Description: AM Market Fresh is run from Eastern Market in order to provide fresh and healthy produce throughout the city of Detroit by running small market stands throughout the city and delivering fresh food to areas in need. Its main goal is to connect local farmers and vendors to residents throughout the city. This grant proposal is to ask specifically for materials to set up accessible small farmers markets and stands throughout this city to meet the needs of various neighborhoods.				
Artisan Village	Detroit Eastern Market	UofM	4,000.00	4,000.00
Project Description: Cool Cities Intern and Eastern Market Corporation wish to create an Artisan Village in which artisans and crafters sell their unique merchandise at Detroit Eastern Market. The development of the Artisan Village will create employment opportunities, attract more people to Eastern Market, and solve legal issues regarding street vending.				
Stahelin Street Vacant Lot Clean-up and Tree Nursery	Detroit Grandmont Rosedale Development Corporation	UofM	2,650.00	2,650.00
Project Description: Funding from the 2009 Cool Cities Activity Fund will be put toward transforming two blighted vacant lots into a Community Tree Nursery. The first step will be to clear the dead vegetation and trash dumping that inhabits the two vacant lots on Stahelin Street in North Rosedale. Not only will clearing and cleaning these lots be valuable in itself, but the newly created tree nursery will provide 100 new trees for future planting throughout the neighborhood while building community. The project will be sponsored by the Grandmont Rosedale Development Corporation (GRDC) with assistance from the Greening of Detroit.				
Grandmont Rosedale Youth Garden Program	Detroit Grandmont Rosedale Development Corporation	UofM	1,000.00	1,000.00
Project Description: Intern at Grandmont Rosedale Development Corporation (GRDC) in Northwest Detroit, will establish the Grandmont Rosedale Youth Garden Program at the Grandmont Rosedale Community Garden. Ten youth in the neighborhood will manage eighteen raised garden beds and sell the produce at the local farmers' market. This project is important because it empowers young people through gardening, marketing, and social skills instruction while simultaneously enabling young people to combat food insecurity in their neighborhood.				
Workers Row House Publicity Campaign	Detroit Greater Corktown Development Corporation	WSU	2,050.00	2,050.00
Project Description: Design and distribute an informational marketing piece describing Corktown's Cool Cities Catalyst Project, The Worker's Row House Museum. In conjunction with input from community members and Greater Corktown Development Corporation, we will provide a comprehensive brochure aimed at increasing awareness and interest in this local cultural and economic resource.				
			TOTAL	22,450.00