

MID-MICHIGAN
Innovation Club for
Entrepreneurs
(ICE)



First Tuesday of each month
5:30pm - 7:30pm
East Lansing's Technology Innovation Center
325 E. Grand River, Top floor.

About The Mid-Michigan Innovation Club for Entrepreneurs provides a new forum for professionals of the Greater Lansing Area to share and explore ideas in a positive and supportive environment, create or strengthen existing networks for collaboration and find resources to bring ideas to life. ICE is a collaborative effort of the Michigan State University Land Policy Institute and YSG Lansing.

Meeting Times The Mid-Michigan Innovation Club for Entrepreneurs hosts meetings on the first Tuesday of each month from 5:30pm - 7:30pm at the East Lansing Technology Innovation Center (TIC), located at 325 E. Grand River (top floor) just west of Barnes & Noble Bookstore.

Details This event is free and open to the public, with refreshments provided. RSVPs are encouraged. Please send your RSVP to blumbert@landpolicy.msu.edu. Attendees should bring business cards and start-up and concept ideas.

For more information, contact Dr. Barb Fails at fails@landpolicy.msu.edu, 517.432.3287 or visit the ICE fan page on Facebook at www.facebook.com/pages/Mid-Michigan-Innovation-Club-for-Entrepreneurs-ICE/137129852862.

Upcoming Scheduled Meetings and Topics

Tuesday, November 3, 2009: Role of Media in Supporting Entrepreneurs
Tuesday, December 1: What Makes a Good Business Idea?
Tuesday, January 5, 2010: Testing Market Potential
Tuesday, February 2: What is Your Product or Service Worth?
Tuesday, March 2: Angel Investors and the Businesses They Invest in
Tuesday, April 6: Finding Customers



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