

CREATIVE CITIES SUMMIT 2.0

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Creative Cities Summit 2.0 Launches Website, Announces Conference Pricing *Exciting Line Up and Value Taking Shape in Detroit*

Organizers for the Creative Cities Summit 2.0 (CCS 2.0) today launched its Web site <http://creativecityssummit.com/> and announced pricing for the conference to be held Oct. 13-15, 2008 in Detroit, MI. Attendees who register by September 12, 2008 are eligible for the special \$250 early bird special. Online registration for the summit opens July 1, 2008.

"The Creative Cities Summit 2.0 is a tremendous opportunity for a robust discussion and innovative idea exchange on the topic of the creative economy," said Doug Rothwell, president of Detroit Renaissance and CCS 2.0 advisory board member. "[Detroit Renaissance](#) is proud to be a sponsor of this important effort. We are wholeheartedly committed to making Detroit an epicenter of the creative movement, with its powerful economic impact, that is helping us to rethink and redesign our cities."

CCS 2.0 is committed to hosting a [green conference](#) and \$10 of every conference registration will go toward carbon offsets. The host hotel for the conference is the Detroit Marriott at the Renaissance Center. Information on the agenda, speakers, sponsors and news about CCS 2.0 as well as registration and hotel information are available on the Web site. There will also be an "unconference" that will occur on Sunday, Oct. 12. An unconference is a facilitated, participant-driven, face-to-face conference around a theme or purpose. The theme of this event is "Detroit 2.0."

The Creative Cities Summit 2.0 is being held in Detroit because, like many industrial cities, it is working to evolve into a high tech, futuristic, entrepreneurial center of excellence that embraces knowledge, talent and creativity. Participants will include architects, designers, urban planners, civic leaders, entrepreneurs, artists, students, educators and community leaders sharing their experiences, projects, successes and failures as they re-imagine and rethink cities.

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